



BrainTrust

BrainTrust Hub Manager – Nashville, TN: Come Join the Party!

Hey there! So, you want to know what it's like to be the driving force behind BrainTrust in Nashville? Buckle up, because it's going to be an awesome ride!

What's BrainTrust All About?

Basically, we're all about accelerating the success of women entrepreneurs. We're not just about business; we're about building a real community, a tribe, if you will, where women can find their footing, grow their businesses, and achieve some serious goals. We know that women in business often face unique challenges, and we're here to help them smash those hurdles and create the success they dream of, on *their* terms.

We're building something special here. We really care about making everyone feel welcome, included, and like they have the tools to absolutely thrive. If you're someone who's all about good vibes, supporting others, and making a real difference, you're going to fit right in.

The Role in a Nutshell (But Not a Boring One)

This is a big one. You'll be our point person in Nashville, basically the head cheerleader, the strategist, and the community builder all rolled into one. Your job is to make sure BrainTrust is *the* place to be for women entrepreneurs in the area. We need you to bring the energy, grow our membership, and make sure we're making an impact (and, you know, making money so we can keep doing this!). Think of it as making sure our members are winning—because when they win, we ALL win.

Okay, So What Will You Actually Be Doing?

It's a lot, but it's fun. Here's the breakdown:

- **Making Nashville Go Boom:** We need you to figure out how to get more amazing women to join BrainTrust. You'll come up with a plan, put it into action, and make sure we're hitting our goals for new members, keeping our members happy, and bringing in the money to make it all happen. You'll also be in charge of the local budget – think of it like managing your own mini-business.
- **Getting the Word Out:** You'll work with our team to create cool marketing campaigns, build relationships with everyone who's anyone in the local entrepreneur scene, and put on some seriously fun events. Basically, you'll be our local celebrity! Representing BrainTrust at events, chatting with folks, and making sure everyone knows who we are and what we're about.
- **Keeping the Magic Alive:** You'll be like the ultimate host, making sure our members feel welcomed, supported, and like they're getting tons of value. This means making sure new members get settled in, keeping everyone engaged, and working with our team to create programs that fit what Nashville women entrepreneurs really need.

How Will We Know You're Rocking It?

We'll be looking at a few things, like:

- How many new members you bring in
- How much money each member brings in (on average)
- How many members stick around

- How much profit the Nashville market makes
- And, most importantly, if our members are happy (we'll ask them!)

We'll chat about the specific targets later, but you get the idea.

What You'll Need to Bring to the Table

- **Experience:** You've probably done something similar before. Maybe you've run your own business, managed a market, or been involved in business development. The key is that you know how to make things grow and get people excited.
- **Track Record:** We need to see that you can make stuff happen. Show us that you've hit goals for getting people on board, keeping them happy, and bringing in the money.
- **Entrepreneurial Spirit:** You get the whole entrepreneurial vibe, maybe even have some experience working as an entrepreneur or with them, especially women owners. You understand their challenges and opportunities.

Skills You Gotta Have

- **Talk the Talk (and Walk the Walk):** You need to be able to talk to anyone, write clearly, and build relationships like a champ. Being a people person is a must!
- **Community Guru:** You love bringing people together, and you know how to create a space where everyone feels welcome and supported.
- **Party Planner Extraordinaire:** You can throw a great event! From the big ideas to the little details, you've got it covered.
- **Numbers Ninja:** You understand budgets and can keep track of the money stuff without breaking a sweat.
- **Go-Getter:** You're adaptable, proactive, and can handle a fast-paced environment.
- **Passion Power:** You're genuinely passionate about serving and accelerating the success of women entrepreneurs.

Bonus Points!

- Been part of a business-focused membership organization before? Awesome.
- Know a bunch of women entrepreneurs in Nashville? Even better.
- Public speaking, networking, or market-building experience? We like it.

The Nitty-Gritty

- You'll be driving around Nashville a lot, meeting people and going to events.
- You might need to pop into headquarters every now and then.
- You'll probably work some evenings and weekends (it's part of the fun!).

The Perks Are Pretty Sweet

- \$100,000 a year, paid twice a month.
- \$10,000 bonus if you hit our membership goal by the end of 2025.
- Share in 10% of the market's monthly profits.
- 401(k) participation after three months
- \$250 a month for health insurance.
- \$30 a month for your cell phone.
- Company credit card for expenses.
- 4.5-day workweek, holidays, 2 weeks vacation, and extra time off at the end of the year.

So, what do you think? Does this sound like the adventure you've been looking for? We hope so! We're excited to hear from you!